

ARENA ADVISORY COMMITTEE MEETING

Thursday, February 22, 2007

5:30 PM City Hall 2nd Floor Conference Room

Present: Chairman Nick Walner (NW), Mike Groferor (MG), Tom Ackerson (TA), Bob LaChapelle (BL), Dave Palisi (DP), Michelle Mullen (MM), Councilor Jim Rowe (JR), Councilor Bill Stetson (BS), Arena & Properties Manager Jeff Bardwell (JB), Public Properties Superintendent Jeff Hoadley (JH), Excused, Gary Young (GY), Absent Gerry Blanchette (GB)

Meeting called to order 5:30 PM

Minutes:

JR made a motion to accept the minutes from the October 12, 2006 meeting, TA 2nd there was no discussion, motion passed unanimously.

FY08 Rates

JB distributed the proposed rates for FY08. MG had a question on raising the youth and senior rate from three dollars to four dollars, and asked if it could be left at the three dollar rate. Discussion on the youth/senior rate took place. MG made a motion to leave the youth/senior rate at three dollars, 2nd by TA, no discussion, passed unanimously.

BS asked how parking at the arena was monitored, JB explained that arrangements for parking for outside groups such as the court are done in advance; they monitor the number of jurors and pay a fee to the arena for each juror. JB explained that the arena lot is suppose to be used for arena events and individuals utilizing waterfront park and that it is a problem with some groups using it as a park & ride. Signage was discussed as a possible option to make groups aware that the lot is not a park and ride.

A question was asked of concord youth hockey if they were on board with the increase in rates. BL indicated that youth hockey had the increases already and worked them into their budget.

MG made a motion to accept the new rates with the change of keeping the youth/senior rate the same, BL 2nd, there was no discussion, motion passed unanimously.

Arena CIP – Condenser

JB explained that the condenser is at the end of its useful life and has placed it in the FY08 budget for replacement. Discussion took place on moving the condenser up one year in the CIP and that it works in the arena proforma.

Arena Advertising

JB explained that Millennium Advertising was awarded the advertising contract for selling dasher, end wall ads, etc at the arena. Concord Youth Hockey was the only other group that put in a proposal. A question was asked if Concord Youth Hockey was OK with the decision to go with Millennium, BL indicated that CYHA was fine with the decision. Discussion took place on dasher, end wall and Zamboni advertising, DP asked what the potential was for advertising and how much the arena budgeted for ads. JB explained that the potential is over fifty thousand if all ads were sold and that the arena currently only budgets the agreements that are in place which is three thousand six hundred dollars.

Zamboni Update

JB updated all on the status of the new Zamboni. The new Zamboni arrived Wednesday, February 28, 2007 and has been placed into service. The old Zamboni has been moved to the garage on Hall St awaiting pick up from the Zamboni Company.

Other

The Girls Hockey Tournament that Concord Youth Hockey hosted was discussed. BL explained the super site format using three rinks, Everett, Tilton and Proctor. Feedback on the tournament was very positive and CYHA is looking to host it again next year.

Meeting adjourned 6:05 PM

Respectfully Submitted

Jeffrey R. Bardwell
Arena & Properties Manager